

sponsorship opportunities



Q1'15

Q2'15

Q3'15

Q4'15

originals

Street Art Throwdown
Preachers of Detroit

Funny Girls
The Prancing Elite
Project*

*working title

The Wilkersons
Fix My Choir Season 2

Investment Club
Finding My Father

movies

Big Night In

Oxygen's weekend date night with movie lovers. Every Saturday night, we feature popular movies that young women can't get enough of.

My Big Night In

Oxygen invites a **real** viewer to host their own Big Night In and drive the social conversation around their favorite movie. Can be customized with an advertiser's spokesperson as host for the night.

Biggest Night In

Hosted by Susie Castillo, this multi-screen event features a double-stack of themed movies, a social call-to-action campaign and custom branded segments with a sponsor brand at the center of it all.

beyond the shows

#Shareworthy: Where young women discover trends and your brand

Oxygen@: Coverage of the events young women are talking about

Seasonal Opportunities: Align your holiday message with Oxygen talent each quarter

**subject to change

New Brand, New Shows!

Street Art Throwdown

Self-expression hits the streets as the country's most talented urban artists compete in a high-stakes race to the top of the underground art world.

Funny Girls

Behind the scenes with up-and-coming female comedians as they forge their own unique paths to success using their lives as comedic inspiration.

Preachers of Detroit

Following the breakout success of Preachers of L.A., Detroit's most charismatic preachers bring faith, hope and healing to a city on the rise.

Fix My Choir

Gospel legend Deitrick Haddon and Michelle Williams of Destiny's Child take on the toughest choirs to help them find their voice.

Investment Club

Taking mentorship to a whole new level, lives will be transformed as ambitious millennials work with a team of established entrepreneurs in the hopes of finding the next big thing.

