

susie castillo



meet the new face of oxygen

The 2003 winner of the Miss USA Pageant, and one of *People en Español* 25 Most Beautiful, Susie Castillo brings her live out loud personality to Oxygen! With extensive modeling, acting and TV experience including hosting and former VJ roles, Susie is the perfect addition to the network.

This seasoned TV star will bring her fresh perspective on pop culture and all things relevant to young women. She'll host, blog, and provide behind-the-scenes content from Oxygen shows and key events.

all about fashion week (tagged vignettes)

- Susie will host Oxygen's flagship vignette franchise, *All About*, with special coverage from NY Fashion Week!
- Your brand can sponsor this exciting content, which will feature backstage coverage of the hottest designers and runway shows, giving Oxygen viewers and inside look at all the action.
- Timing: Fall 2013 or Spring 2014

all about (custom vignettes)

- In addition to Fashion Week, Susie can host a custom *All About* vignette, tailored to your brand objectives and integrating your product.

hosted movie nights (custom wraps)

- Susie will host a quarterly movie stunt engaging consumers during the commercial breaks via custom wraps.
- These wraps can feature Susie interacting with your product, and will get Oxygen movie fans talking, texting, and tweeting about your brand.

